

www.Sandringham Interiors.com

# CLIENT WELCOME PACKET

From visions to realities, one room at a time...



*Pamela Leist*

SANDRINGHAM INTERIORS





## It's Nice To "E-Meet" You!

Thank you for your recent design inquiry, I am excited at the prospect of possibly working together! Before we begin, let me take a few moments to introduce myself ...

PAMELA LEIST

My name is Pamela Leist, I was born and raised in the quaint seaside village of Warsash, in Southern England. As a child, I enjoyed cleaning and re-arranging my room, accessorizing, hanging artwork aka posters of my favorite singers or movie stars! From an early age I knew I was a designer in training as I loved to accessorize, organize and space plan, especially my best friends doll house during playdates. I knew this was my calling.....

After moving to America, I started Sandringham Interiors from an idea and dream to bring my passion for interior design to my family and friends. Being married and the mother of two children, they have helped me to understand the art of creating classic, sophisticated atmospheres that remain pleasing and functional in today's busy lifestyles.



# WHAT CAN YOU EXPECT?

From us



1

## Timely Communication

We are able to communicate back and forth in regards to the design in a timely manner while setting realistic time lines and designs exactly as requested to do.

2

## Office Hours

9:30 AM - 3:30 PM Tue - Fri  
Saturdays (Apt Only) 10 AM - 2 PM

3

## Typical Turnaround Time

Depending on the Design Package you choose, the current turnaround time is approximately 7-14 days from the date of your completed questionnaire and receipt of residence photographs and the complexity of the space.

# WHAT WE NEED FROM YOU :)

Please



1

## Measurements

Once we have touched base, we will ask you to send measurements of the space using our convenient [Measuring Guide Template](#) as well as any furniture items, including accessories you would like to keep in the final design.

2

## Photos of current space

To help us get a better understanding of the architectural nature of the space and a visual of the room, we will ask that you send over between 3-4 photos to help with planning. (ie: Windows & Walls; Fireplace Walls; Ceilings,; flat, sloped, etc).

3

## Fill out our questionnaire

[Client Questionnaire](#).

This helps us to gather some information from you as to your design style preference, budget and lifestyle and how you envision your space. Once you submit this information, we will contact you within 1-2 business days to schedule a 30-40 minute conference call where we can discuss your decorating needs further.

# SERVICES WE OFFER

In depth guide

## 1

### DESIGNER ON CALL CONSULTING

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Schedule a call with me regarding any of your design challenges, questions and/or decorating ideas, and I'll be happy to guide you.

Send me the furniture or decor items you are considering and I will give you my honest advice and if it will work in your space or provide an alternative if requested.

You could ask questions like;

What light fixture should I buy for my dining room?

What color should I paint my kitchen cabinets?

What tile should I use for my bathroom floor?

What artwork should I buy for my wall?

How do I arrange furniture in my bedroom (I will provide a floor plan for this)

On Call Consulting Fee

\$125 (minimum 1.5 hour call)

# SERVICES WE OFFER

In depth guide

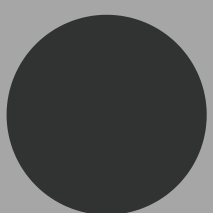
## 1 DESIGNER ON CALL - TIMELINE

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### Get Started/Booking

You can reserve this service via my Website:  
[sandringhaminteriors.com/pricing & services.](http://sandringhaminteriors.com/pricing&services)



### Shoppable Concept Board and Floorplans

There are no shoppable Concept Boards or Floor Plans with this service, however if you wanted to upgrade to one of our Design Packages, the cost for the Design Consultation will be complementary and credited to your final balance.

# SERVICES WE OFFER

In depth guide

## 2 ACCENTS & ACCESSORIES PACKAGE

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Your room is complete and everything is in place, however there is something missing, accessories!!

We all know Designers love to accessorize. This package is perfect for those who are in need of some assistance fine tuning their design and pulling it all together.

We can help guide you towards choosing the perfect collection of accents and accessories and provide product recommendations via links on where to shop to help make your design complete.

Package Includes:

Accent & Accessory Product Board

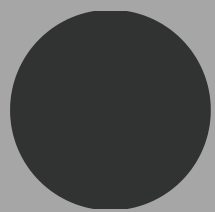
A Clickable Shopping List with Vendor Links on where to purchase

# SERVICES WE OFFER

In depth guide

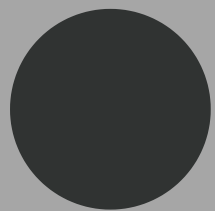
## 2 ACCENTS & ACCESSORIES - TIMELINE

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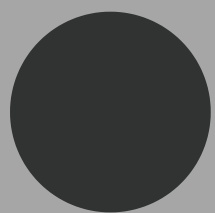
### Shoppable Accents & Accessories Board

This Service includes;

Accent & Accessory Board

A clickable Shopping List with Vendor Links to purchase

You can expect to receive your Board(s) within 6-8  
Business days later depending on how many Boards.



### Time to add those Finishing Touches!

Shop the board and let me know what you think



# SERVICES WE OFFER

In depth guide

## 3

### CONCEPT E-DESIGN PACKAGE

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This service gives you personalized design advice plus a design concept for one room in your home. You will have a high-level vision of what you want to achieve for your room to help you complete a home project on your own.

Package Includes:

1 hr conference call or In-home consultation

2 initial room design concepts

Floor Plan (if needed)

A clickable Shopping List with Vendor Links to purchase.

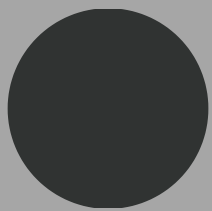
# SERVICES WE OFFER

In depth guide

## 3

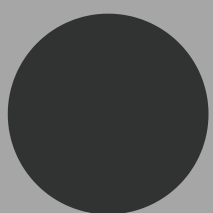
### CONCEPT E-DESIGN - TIMELINE

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#### Get Started/Booking

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#### Concept E-Design Package

This Service includes;

- 1 hr conference call or In-home consultation
- 2 initial room design concepts Floor Plan (if needed)
- A clickable Shopping List with Vendor Links to purchase

Within 4-5 days, we will send over an initial concept board that will outline the design aesthetic of the space and suggestions of products and materials we recommend.

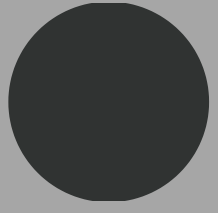
\*Two Revisions are included with a Design Package Option”.

\*\*Details of sample packages can be seen on our Website [sandringhaminteriors.com/howitworks](http://sandringhaminteriors.com/howitworks)”.

# 3

## CONCEPT E-DESIGN - TIMELINE CONT'D..

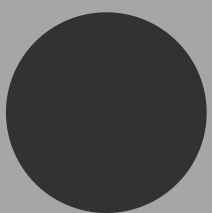
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### Receipt of Design Package

Following revisions, we will put together your Design Package that will include an Initial Concept Board, a true to scale Floor Plan illustration, 2-D Rendering and an itemized Shopping List with Product recommendations and Vendor links.

Depending on the Design Package you choose, the current turnaround time is approximately 14 -25 days from the date of your completed questionnaire and receipt of residence photographs. Your final Design Package will be sent to you via email and your Product Recommendations will be provided via a Shoppable PDF file or link to a Personalized and Private Pinterest Board, depending on your preference.



### YOU ARE ALL SET - Install at your leisure!

Now you can implement the design at your own pace, in your own time and as your budget allows.

If you would like to submit any “after” photographs of your design once it has been concluded, please let me know and I would love to share pictures, with your permission, on my Social Media Channels.

# SERVICES WE OFFER

In depth guide

## 4

### FULL SERVICE DESIGN PACKAGE

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This package gives you personalized design advice plus a design concept and visual rendering of any newly designed room in your home. You will have an exact vision of what you want to achieve in your space with instructions to help you complete a home project on your own.

Package Includes:

1 hour initial conference call or In-home consultation

1 initial room design concept

Floor Plan

A final 3-D room rendering

A clickable Shopping List with Vendor Links to purchase

Easy to follow Installation and setup instructions

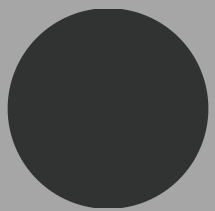
# SERVICES WE OFFER

In depth guide

## 4

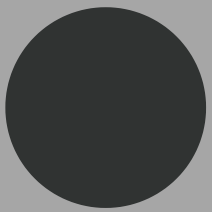
### FULL SERVICE DESIGN - TIMELINE

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#### Full Service Design Package

This Service includes;

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1 hour initial conference call or In-home consultation

1 initial room design concept

Floor Plan

A final 3-D room rendering

A clickable Shopping List with Vendor Links to purchase

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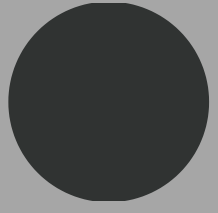
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# 4

## FULL SERVICE - TIMELINE CONT'D..

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# SERVICES WE OFFER

In depth guide

## 5

### PAINT CONSULTATION

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Are you struggling to find the perfect paint color? Do you need help coordinating with your current color scheme? Your choice of color can make or break your space, but finding the right paint color for your home can be intimidating. If you relate to the above then an Interior Color Consultation is for you!



Pamela Leist

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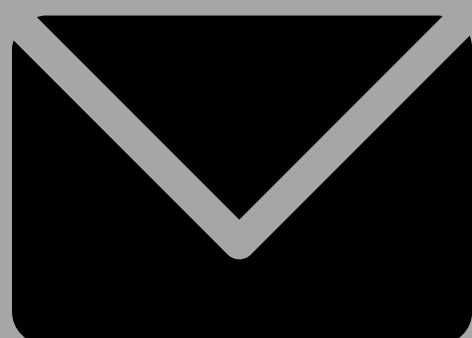
\*\*for a multiroom or openconcept spaces please contact me for a quote

# SERVICES WE OFFER

## Price Guide

1	<u>CONSULTATION</u>	\$125
2	<u>PAINT CONSULTATION</u>	\$125
3	<u>ACCENTS &amp; ACCESSORIES</u>	\$375
4	<u>CONCEPT DESIGN PACKAGE</u>	\$875
5	<u>FULL SERVICE DESIGN PACKAGE</u>	\$1750

For multi rooms and open concept,  
rooms contact us today for a quote!



[sandringhaminteriors.com](http://sandringhaminteriors.com)





# OUR VALUES

Design should be an enriching experience that brings joy through the entire process.....

## VALUE 1

We Listen

## VALUE 2

We communicate every step of the way....you have questions, we have answers!

## VALUE 3

We believe in being personal and caring.

## VALUE 4

We strive to develop designs that look great and are aesthetically pleasing.

## VALUE 5

We are detail orientated.

## VALUE 6

We source from top notch and reputable vendors so clients can be assured that products are of the highest quality.



Pamela Leist

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# NEXT STEPS

[contact me today.](#)

Our busy daily lifestyles  
are stressful enough,  
designing your dream  
home should not be.

Thank you, we are thrilled  
that you have entrusted  
us with your Design  
needs, we can't wait to  
work with you!



Pamela Leist

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